



History and Development

The Department of Finance at National Sun Yat-sen University (NSYSU) was founded in 1986, and was the first such department in Taiwan. The full-time master's program began in 1991, while the Ph.D. program was started in 1995. This was then followed by the part-time master's program in 1999.

Our master's program was ranked 49th in the world in the 2015 UK Financial Times Global Masters in Management Ranking. Moreover, the Department of Finance at NSYSU made its first appearance in the Asian Global Masters in Management Ranking in 2008.

The Department of Finance at NSYSU obtained accreditation from CFA Institute in May 2013, thus becoming the first recognized CFA program partner school in southern Taiwan. Only 148 schools around the world have received CFA Institute accreditation since 2006, and we nominate five students to apply for CFA program scholarships each year. This indicates that our program is a high-quality one, and that this is recognized by the international community AACSB.

The Association to Advance Collegiate Schools of Business (AACSB) is the most widely accepted and highly regarded accreditation agency for degree programs in management. The College of Management, NSYSU, offers AACSB Accredited business programs and one again earned AACSB Accreditation in 2015 for its undergraduate and graduate programs. AACSB accreditation signifies that our department must maintain international standards of excellence specifically designed for undergraduate and graduate finance programs. Many universities find these demanding standards difficult to meet, but our department is committed to continuous improvements in its curriculum, faculty teaching quality, and student performance.

Directions and Features

◆ A World-class University and a Department with that Prioritizes Research

National Sun Yat-sen University is one of the world-class universities that has been chosen for special development by the Ministry of Education in Taiwan, and thus receives extra funding. Our department works to constantly update its teaching facilities and equipment, purchases software and related databases, invites experts and scholars to conduct lectures, and arranges internship opportunities for students based on this support.

We have also built a behavioral finance simulation laboratory, which cannot only enhance the quality of student research with the aid of new software and up-to-date databases, but also expand student career opportunities by strengthening their practical abilities.

◆ Regularly Conducting International Conference

A Conference on the Theories and Practices of Securities and Financial Markets has been held every year since 1992, for which we invite outstanding scholars to share their work and views in order to promote related research. There are generally around 200 participants each year, and this conference is now an important platform for the presentation of papers written by academics working in the field of finance from around the world.

◆ Academic Research and Practical Activities

Our department conducts numerous academic activities, including the presentation of academic lectures, financial analysis workshops, and practice-related seminars. We also cooperate with many businesses, as seen in events such as the Fubon Financial Seminar, Polaris Financial Seminar, SKbank Seminar, and ESUNbank Seminar. By learning from both practitioners and scholars, students can enhance their professional skills and knowledge, thus making them more competitive when they enter the workplace.

◆ Develop Students' Talents Internationally and Widely

National Sun Yat-sen University also provides students the opportunity to study abroad, such as through an international student exchange program and short-term study trips. We currently have partner schools in America, Asia, Europe, and Australia. There are a total of 103 schools in 33 countries that our students can apply to, with many successful applications and often fellowships.

The interdisciplinary courses that are offered include business management programs, financial engineering programs, international business English programs, and music & art management programs, enabling students to follow their own interests and establish a second area of expertise, thus further improving their competitiveness.

Curriculum

The Department's curriculum is designed to help students obtain a better understanding of international finance, investment, money and banking, and to develop their cognitive abilities and logical thinking in relation to the commercial world.

◆ Course Objectives

Students have to complete courses on managerial knowledge and analytic skills in the major areas of finance, accounting, and economics in their first and second years. Students can then choose module courses based on their interests and abilities, thus enabling them to start making plans for their careers. Overall, the aim is that the following objectives should be achieved:

- 1 Enhance students' professional abilities by integrating finance-related knowledge based on both theories and practices.
- 2 Highlight the importance of professional ethics, and encourage students to have a sense of integrity.
- 3 Teach the skills needed for successful communication and teamwork, as well providing a broad international vision.
- 4 Apply financial theories to practical cases in order to address of range of business and financial problems.
- 5 Help students to start their professional careers.

Required Course

◆ Undergraduate Program

Freshman	Accounting (I)(II), Economics (I)(II), Calculus (I)(II), Management
Sophomore	Statistics (I)(II), Financial Management (I)(II), Intermediate Accounting (I)(II), Commercial Law
Junior	Financial Statement Analysis, Financial Market, Investment, International Finance, Options and Futures, Risk Management and Insurance
Senior	Financial Management Case Study

◆ Undergraduate Program

The 1st year	The Current Financial Problem Analysis
Required	Financial Research Methodology (I), The Theory and Strategy of Financial Management, The Theory and Strategy of Investment, The Theory and Practice of Financial Markets, The Theory of Financial Management

◆ Part-time Master's Program

The 1st year	The Current Financial Problem Analysis
The 2nd year	Master's Thesis (I) (II) The Theory and Practice of Financial Market,
Required	Financial Research Methodology, Financial Statement Analysis, The Theory and Practice of Investment, The Theory and Practice of Financial Management

◆ Ph.D Program

The 1st year	Finance Thematic Review (I)(II)
Required	Financial Mathematics, Finance Thematic Review (III)(IV), Econometrics (I), Financial Economics (I) / Microeconomics

Learning Environment

◆ Perfect Location

National Sun Yat-sen University (NSYSU) was founded in 1980 and is situated on beautiful Si Zih Bay, which is a well-known summer resort and one of the most famous spots in Kaohsiung, southern Taiwan. Si Zih Bay is a sandy beach, with beautiful coral formations along the coastline and beside a richly forested mountain. The resulting fresh air inspires students to study the whole day. In the late afternoon, both students and local residents can be seen exercising on the campus in the light of beautiful sunsets.

A newly remodeled International Village has been established to accommodate the increasing number of foreign and exchange students at NSYSU. The dormitories have with 72 rooms, with equipment such as TVs, sofas, refrigerators, microwave ovens and washing machines and dryers. Furthermore, there is a convenience store, restaurant, post office, health center, dental clinic, book store, and laundry service all located on campus in the student center, thus making life more convenient and comfortable.

◆ Excellent Equipment

The University Library is located in the central area of campus, on the second to tenth floors of the Info-Library Building. The Library has an area of about 18,000 square meters, and 1,280 reading seats. The facilities available for student study and research include nine group study rooms, 161 carrels for individual use. The Library has in-depth collections and materials to support the teaching, learning, and research efforts of the University. The Library has a wide range of materials covering subjects in the liberal arts, natural sciences, engineering, management, marine sciences and social sciences.

Faculty Members

Professor& Chair	
Chien-Chiang Lee	Ph.D. International Economics, National Chung Cheng University, Taiwan International Economics, Banking and Finance, Energy Economics, Macroeconomics
Professor	
Tai Ma	Ph.D., Finance, Virginia Tech University, USA Market Microstructure, Corporate Governance, IPOs, Financial Engineering
Yue-Shan Chang	Ph.D., Economics, University of Iowa, USA Economics, Public Finance, Management of State-owned Companies, Game Theory
Der-Ming Lieu	Ph.D., Economics, Ohio State University, USA International Finance, Investment, Options and Futures
Chau-Jung Kuo	Ph.D., Economics, National Cheng-Chi University, Taiwan IFinancial Theory, Information Economic Theory, Econometrics
Miao-Ling Chen	Ph.D., Accounting, Keio University, Japan Accounting, Financial Statement Analysis, Managerial Accounting
Associate Professor	
Chang-Chiang Chin	Ph.D., Economics, North Carolina University, USA International Economics, Macroeconomics
Yih Jeng	Ph.D., Finance, University of Iowa, USA Portfolio Management, Asset Allocation, Multi-Factor Models
Jen-Jsung Huang	Ph.D., Business Administration, New York University, USA Fixed Income Analysis, Options, Investment Analysis
Chun-Hua Tang	Ph.D. in Finance, National Taiwan University, Taiwan Financial Engineering, Pension Planning, Asset Pricing
Assistant Professor	
Y. Chris Liao	Ph.D., Finance, Louisiana State University, USA Asset Management, Mergers and Acquisitions, Market Efficiency
Wei-Che Tsai	Ph.D. in Finance, National Taiwan University, Taiwan Risk Management, Financial Engineering, Investment
Chia-Fen Tsai	Ph.D. in International Business, National Taiwan University, Taiwan Behavioral Corporate Finance, Household Finance, Portfolio Choice
Chih-Wei Wang	Ph.D. in Business Administration and Quantitative Methods, Universidad Carlos III de Madrid, Spain Risk Management, Financial Risk Spillover, Financing Structure and Credit Risk
Wen-Ging Wan	Ph.D. in Finance, National Cheng Kung University, Taiwan Corporate Finance, Financial Economics, Derivatives, Econometrics

Lecturer

Ching-Chi Chang	M.B.A. in HRM, NSYSU, Taiwan Human Resources Management, Business Management
Yu-Hua Lin	Master in Business, Accountant, Chinese Culture University, Taiwan Accounting, Financial Institution

Emeritus Chair Professor

Chi Schive	Ph. D. in Economics, Case Western Reserve University, USA Chair Professor Shih Hsin University & Soochow University
Chi-Fu Huang	Ph.D.in Finance, Stanford University, USA Professor Managing Member, CMA&H, LLC
Kuo-Chiang Wei	Ph.D.in Finance, University of Illinois at Urbana-Champaign, USA Professor Department of Finance, The Hong Kong University of Science and Technology
Jie-Cheng Lu	Master in Management, Northwestern University, USA Independent Director, Chi Mei Corporation



Academic Activities

◆ Distinguished Undergraduate Program

The Distinguished Undergraduate Program is jointly organized by the Taiwan Stock Exchange, Taipei Exchange (TPEX), Taiwan Futures Exchange, Central Depository Clearing, and Taiwan Financial Services Federation. The TSE and FSC work through this program to fostering elite talent within the financial community.

◆ Academic Workshops

In order to promote research and exchange opportunities, we regularly hold academic seminars and invite internationally-known financial scholars to participate in the related discussions.

◆ Conference on the Theories and Practices of Securities and Financial Markets

This conference has become one of the largest national workshops related to finance in Taiwan, and is an important exchange platform for discussing academic papers. The conference program is based on the presentation of academic research, lectures, practical topics, and comprehensive discussions.

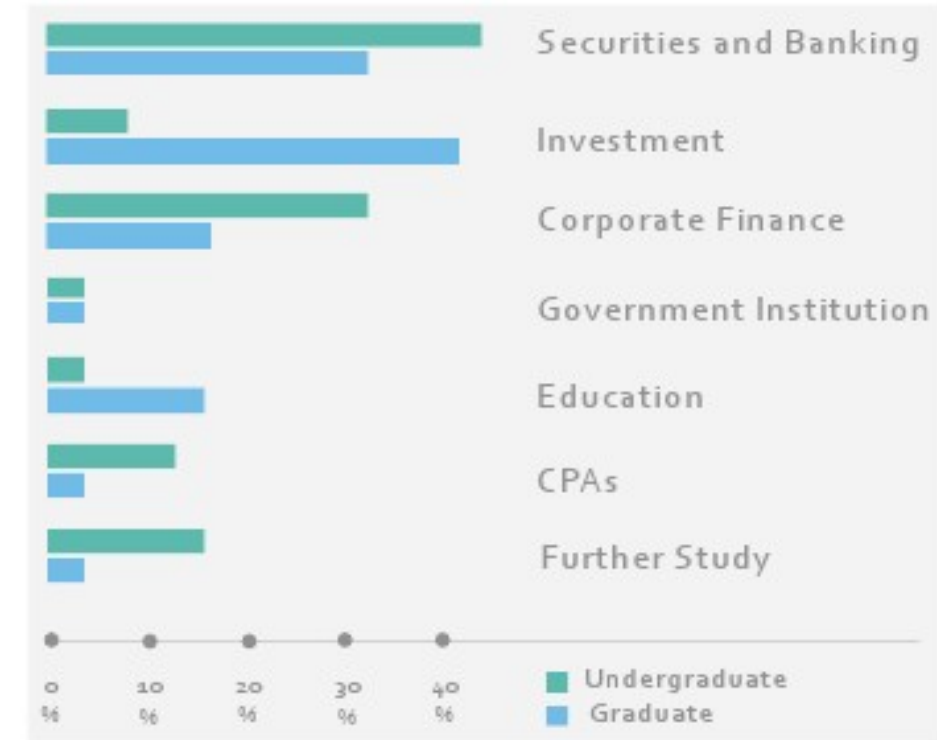
◆ Internationally-known Scholars at the Finance Department

In order to keep the Departments professional knowledge up-to-date and develop a more global perspective, we invite internationally-known scholars to visit and give speeches. For example, in the 2014 spring the school was visited by Dr. Andrew Y. Chen, a famous economic scholar; as well as Dr. Markowitz and Dr. Merton, the recipient of the Nobel Prize for Economics.

Alumni

The Department of Finance places great emphasis on engagement and interaction with its alumni. For us the relationship that a student has with their program, the Department and the University does not end when he or she graduates. We organize regular networking events and annual meetings for our alumni, and try to involve them in our program as much as possible.

It is our aim that current students are given the opportunity to meet and network with alumni as much as possible, and to date we have been very successful in helping students to make strong starts to their careers, and encouraging them to maintain their links with the school, both professional and personal. Alumni Careers (Excluding Part-time Students)
The occupational details of both undergraduate and graduate alumni from 2009-2013 are shown in the following chart.



Extracurricular Activities

◆ Student Association Activity

The student association in our Department holds many activities, such as welcome camps, singing contests, financial weeks, campus recruitment drives, and so on, which will help enrich your student life.

◆ Financial Management Camp

This has become a tradition over the years, and the aim is to introduce college life to senior high school students, with a focus on financial management courses and games, so that students will obtain a better understanding of what college life entails, as well as gaining some basic financial knowledge.

◆ Sports Competitions

Our department offers a wide range of sporting activities in which every student is encouraged to participate, including basketball, volleyball, billiards, softball, and badminton. The men's basketball sport team has been especially successful, consistently

